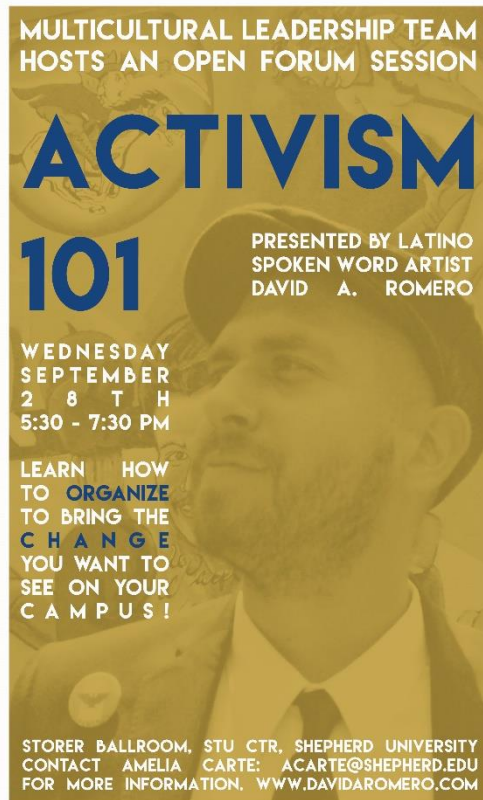


## Activism 101

Workshop by David A. Romero

\$1000 (plus travel and lodging) for 2 hr workshop.



AGES: 16+

### Schedule:

Presentation and poems - 60 minutes

Group activity - 30 minutes

Group presentations - 20 minutes

Closing discussion - 10 minutes

Total time: 120 minutes (2 hrs)

### Description:

As a leader with a variety of student groups: MEChA, UNICEF, USAS (United Students Against Sweatshops), etc., and as a professional organizer: CALPIRG (California Public Interest Research Group), Environment California, and the Los Angeles Homeless Services Coalition, David A. Romero is equipped with the knowledge and experience to help others consolidate and expand their organizations and grassroots political

campaigns. In a speech/training filled with humorous anecdotes and insight gathered from years of organizing, Romero provides tips for recruitment, coalition-building, media outreach, and leadership development.

Activism 101 culminates in a breakout session where students are divided into groups and tasked with creating mock campaigns (based on real situations at college campuses across the country) that will incorporate the skills presented.

### **Purpose:**

Activism 101 empowers students, giving them the organizational tools to become leaders on campus and in their communities. They will learn how to bring the change they want to see in the world!

### **Activism 101 has been presented at:**

- Shepherd University in Shepherdstown, West Virginia (x 2)
- Hamilton College in Clinton, New York
- Cal State San Bernardino
- Chapman University
- Cal Poly Pomona (x 2)
- UC Riverside (x 4)

### **Flyers:**

David A. Romero has developed a flyer template for this workshop. You can see an example of that flyer made from that template on the first page. If you decide to book Activism 101, Romero can design a version of this flyer for the event for no extra fee.

### **More:**

\*All workshops include a performance from David A. Romero.

\*\*Workshop requires projector, projection screen, laptop connection, sound system and microphone (preferably cordless). Paper and writing utensils must be provided by students or host institution(s). This workshop also requires markers and butcher paper for breakout activity.

### **\$1000 (plus travel and lodging)**

Travel and lodging can be handled in two ways: 1) the university makes the arrangements on Romero's behalf (preferred) or, 2) Romero makes the arrangements and is reimbursed with the total check.

For booking, contact: [davidaromero@gmail.com](mailto:davidaromero@gmail.com)